



# Frequently Asked Questions

## • What is Tyson Project A+™?

Tyson Project A+™ is a special program sponsored by Tyson Foods, Inc. The program is designed to help schools earn extra money quickly and easily. The money may be used in any way the school chooses.

## • How does the program work?

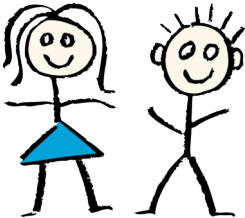
Parents, school faculty members, and others in the community clip and save labels from Tyson products that feature the Project A+™ logo. The labels are collected at a participating school, and the school can then redeem them for cash from Tyson.

## • Who is eligible to participate in Tyson Project A+™?

Tyson Project A+™ is open to all accredited schools (preschool through grade 12) in the United States, including public, private, parochial, and military schools (both in the continental U.S. and overseas).

## • Is my school registered?

You may use the search feature located on our website, <http://ProjectAPlus.tyson.com> to see if your school is registered. Or, you may call us at 1-800-233-6332. You may also contact your school administration office and they should be able to tell you if your school is registered.



## • How long does Tyson Project A+™ last?

Tyson Project A+™ is an ongoing program. Labels may be turned in at any time during the year. The maximum number of labels a school can redeem in one year is 50,000.

## • Which Tyson items carry the Project A+™ Redemption Label?

In your grocer's freezer section, look for Tyson products that display the Project A+™ logo. You may also visit the Products page on our website that lists exactly which items are participating.

## • Why are the Food Service products, served in the school cafeteria, not participating products?

Tyson Project A+™ is a Retail sponsored program only.

## • Why are Fresh, Fresh Frozen, and Ready to Cook products not participating products?

Tyson Foods, Inc. is concerned about safety issues involved in the proper handling of non-further-processed products packaging.

## • How much are the Tyson Project A+™ Redemption Labels worth?

Each Tyson Project A+™ Label has a value of 24¢ when redeemed by a registered school.

## • How does my school sign up for the Tyson Project A+™ Program?

If your school is not already registered, contact a school administrator about the program. Someone from your school must register online or complete and mail in an official Registration Form. Mail the Registration Form to:

**Tyson Project A+™, P.O. Box 2020, Springdale, AR 72765-2020.** Your school will be sent a Welcome Letter once the registration has been completed.

## • Where can I find forms and clip art?

You can find all these things on our website, <http://ProjectAPlus.tyson.com>.

## • How much money can my school earn each year?

The **maximum** amount a school can earn each calendar year is \$12,000 (50,000 labels)

The **minimum** amount of labels that may be submitted at one time is **100** (\$24 worth).

## • Are there any restrictions on how my school can use its Tyson Project A+™ funds?

No. Tyson Foods imposes no restrictions on the use of Project A+™ funds. A school may use its earned funds for supplies, equipment, special events, pizza parties, band uniforms or however it wants.

